

Boyle Heights Clean Communities Pilot Project

*Working Together to
Build Cleaner Communities*

September 20, 2011



Boyle Heights Work Plan Structure



Update on Technology, Funding, Projects, and Showcase



- Targeted Air Shed Grant Incentive Programs
 - Yard Equipment Exchange Program
 - ❖ Lawnmower Exchange – 345 units
 - ❖ Leaf Blower Exchange – 201 units
 - Gas log fireplace incentive program in August
 - ❖ Eligible for households in Boyle Heights area (Zip Codes 90022, 90023, 90033, and 90063)
 - ❖ Outreach begin in next few months
 - Identifying candidates for boiler retrofits

South Coast Air Quality Management District
21865 Copley Drive, Diamond Bar, CA 91765-4178
(909) 396-2000 • www.aqmd.gov

HEALTHY HEARTHS

Frequently Asked Questions for the Gas Log Purchase Incentive Program for Select Areas¹

Who is eligible?
Households with existing fireplaces located in any of the following zip codes:

City of San Bernardino	Community of Boyle Heights
• 92401 through 92415	• 90022
• 92418	• 90023
• 92423	• 90033
• 92424	• 90063
• 92427	

What are the options?
Option 1 – Pay \$50 and receive a 18", 24" or 30" gas log set and the required basic installation services for a fee of not more than \$50 (tax included), OR
Option 2 – Receive a discount of at least \$300 off of an authorized retailer's best price to purchase and install any gas log set or any other gaseous-fueled hearth product intended to replace wood burning manufactured by either the Robert H. Peterson Company or Rasmussen Iron Works.

Where can I get more information?
Any participating retailer (contact information on back of this flyer) can provide more information or you can contact the program contractors below:

R.H. Peterson Contact Shane Kenney Director of Marketing (800) 332-3973 kenney@hpeterson.com	Rasmussen Iron Works Contact Matt Rasmussen (800) 782-1365 ajm@rasmussen.biz
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When can I do this?
The targeted gas log incentive program includes funding for 1,000 gas-log units based on a grant from the U.S. EPA. Units will be available on a first-come, first-served basis.

Why is this important?
The region currently does not comply with State and federal air quality standards for fine particulate matter or soot. Reducing wood burning reduces fine particulate matter and will help to improve air quality and associated health effects.

Note: This is not a voucher, rebate, or cash and carry program. The incentive amount is applied at the time of purchase and requires working with one of the participating retailers and installation by a trained and qualified technician.

¹ The South Coast Air Quality Management District (AQMD) is solely providing a financial incentive to facilitate program implementation and that the AQMD does not warrant or endorse any health product purchased under the Fireplace Gas Log Buy-Down Incentive Program for any purpose, including materials, workmanship, merchantability, or fitness for use.

Update on Technology, Funding, Projects, and Showcase



Technology,
Funding,
Projects,
and
Showcase

- Air filtration systems at schools
 - 7 schools selected (Installation pending)
- Diesel Truck Replacement Project
 - AQMD cosponsoring diesel truck replacement project with Ace Beverage Co. in Boyle Heights
 - Replacement of 25 older diesel trucks with new and cleaner diesel trucks
 - First truck to be replaced in November
 - Total funding amount of \$1.5M from AQMD

Update on Education and Outreach

- AQMD Clean Air Connections webpage working on new electronic tools and information resources



Education
and
Outreach



Potential Study Issues

- Green Zones and Clean Up Green Up policies – Partnership with AQMD
- Rendering facilities
- Unpermitted businesses (San Bernardino Pilot Study Case Study is working on a case study for auto body shops)
- Industrial/commercial clusters nearby community
- Freeways
 - Number of freeways surrounding community
 - Proximity of residences and schools
 - High truck volume
- Compliance
 - AQMD complaint response
 - Compliance outreach
- Need for more green spaces

Potential Study Issues *(cont.)*

- Training, education, and outreach
 - Trade schools, colleges, and universities on clean air technologies and AQMD regulations
 - Outreach to industry on cost-saving benefits to air quality compliance and utilizing green technologies
- Coordination and organization of study efforts by various agencies and the academic community

Evaluation Criteria to Prioritize Study Issues

- Overall Magnitude of Issue
- Value to Community
- Long Term Benefits
- Short Term Benefits
- Jobs & Economic Improvement in Community
- Partnership Opportunities
- Reproducibility of Program or Project in Other Communities
- Other???

Next Steps

- Develop an action plan based on comments received for implementation
- Report back at next meeting
- Next meeting November 15, 2011
6:00 PM to 8:00 PM
Selesian High School